

Personal Attention, Powerful Advocacy

Bonholtzer Law combines hands-on client services, experienced negotiation, and trial-ready preparation to help injured Southern Californians pursue full and fair compensation.

“Our firm’s mission is to help people who are injured get the compensation they deserve,” says Eric Bonholtzer, founder and managing partner of Bonholtzer Law. “We ensure they can focus on healing without having to worry about dealing with the legal process. We handle all of that.”

Based in Pasadena, Bonholtzer Law represents personal injury clients throughout Southern California in matters ranging from auto accidents to medical malpractice. As an experienced negotiator and trial attorney, Bonholtzer has helped clients recover tens of millions of dollars in settlements and verdicts. His professionalism and dedication to clients have earned recognition from organizations and legal rating services including Avvo, Super Lawyers®, and The National Trial Lawyers. He is also a member of the American Board of Trial Advocates.

As Bonholtzer sees it, successful outcomes depend on a combination of legal knowledge, practical experience, and personal attention.

“We’re a small team, and that allows us to take a very hands-on approach when working with clients,” says Bonholtzer. “When a client calls with a question about their case, I’m the one returning their call. A personal connection with your attorney is important and reassuring, particularly when you’re recovering from a serious injury.

“At larger personal injury firms,” Bonholtzer says, “clients may never speak directly with their

lawyer after an initial meeting.” In contrast, Bonholtzer contacts every client monthly, checking in on their medical care and updating them about the progress of their case. He prides himself on personal care and attention to detail.

For Bonholtzer, staying closely connected to clients is about more than communication. It is an essential part of helping them navigate the uncertainty that follows a serious injury.

“When you’re working with people who are injured, compassion is incredibly important,” he says. “This work requires patience and a willingness to take your time explaining the details so clients can make informed decisions.”

Bonholtzer’s commitment to clients is matched by an equally deliberate approach to case preparation, particularly when a matter may need to go to court.

A Strategy Built for Trial

While most personal injury claims will settle, Bonholtzer prepares every case as if it will go

to trial. His preparation and trial experience give clients greater leverage in settlement negotiations.

“Insurance companies know I’m willing to take these cases into the courtroom,” he says. “It changes their calculations, and it usually results in them giving my clients a much better settlement offer.

“Insurance companies,” he continues, “are well-versed in tactics that can cause people to inadvertently undermine their own claims, such as pressuring accident victims into accepting an early settlement before the full extent of their injuries is known.

“Maximizing case value means advising clients to avoid doing anything that could accidentally compromise their claims,” Bonholtzer concludes. “It’s easy for important details to fall through the cracks, and those details can diminish the value of a case. That’s why it’s important to work with an attorney who understands the entire process.”



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626-546-0911 | bonholtzerlaw.com